TOURNAMENT MAGAZINE

August 24-30
PINNACLE COUNTRY CLUB
Rogers Arkansas
Gaby Lopez, Always® Ambassador
On behalf of Walmart Associates around the world, it’s my pleasure to welcome you to the Walmart NW Arkansas Championship presented by P&G.

Walmart is committed to helping make NW Arkansas a great place to live and work, and we’re honored to host this special event. While the week will look quite different as we navigate the impact of the COVID-19 pandemic, I encourage you to tune-in and watch the world-class golfers of the LPGA Tour across the event’s three days of broadcast coverage.

Walmart is especially proud to be a part of an event that gives back to important charitable causes. Throughout the COVID-19 pandemic, Walmart has supported global relief efforts – from needed donations to food banks and supplies for healthcare workers. As part of #NWACampionship Week, we will continue those recovery efforts here locally by supporting many charities based right here in our community.

Walmart is delighted to support an event that is focused on empowering others – from the talented female athletes of the LPGA Tour to business leaders in the community. Earlier this year, we announced an increase in the tournament purse, showcasing our commitment to providing equal opportunities for women. In June we also hosted the Walmart Women’s Empowerment Summit presented by Kimberly-Clark, which virtually brought together over 700 women from the community alongside dynamic retail leaders and entrepreneurs.

Thank you to all of the LPGA players, tournament sponsors, volunteers and community partners that help make the Walmart NW Arkansas Championship presented by P&G a wonderful experience every year. We look forward to welcoming back our many tournament fans for a grand celebration in 2021 for the #NWACampionship’s 15th anniversary.

Donna Morris
Executive Vice President, Chief People Officer
WHERE OTHERS SEE COMPLEXITY, WE SEE POSSIBILITY.

We’re proud to operate the #NWAChampionship, and even prouder to work with brands, partners and community stakeholders who see Northwest Arkansas for all its potential and push forward to make the next right move.
On behalf of Procter & Gamble, welcome to the Walmart NW Arkansas Championship presented by P&G.

I’m so excited that #NWACampionship Week is finally here! While the past few months have been a challenging time for all of us due to the COVID-19 pandemic, I’m really proud of how the people of Northwest Arkansas have stepped up as a force for good to serve our communities. This is one of my favorite weeks of the year because this event celebrates the incredible spirit of Northwest Arkansas. That spirit will continue for this year’s NW Arkansas Championship, as we partner with Walmart once again to offer a world-class sporting event.

This summer, P&G was especially proud to support a new community initiative, Miles for Mercy. In response to the COVID-19 pandemic, the 5k @ the LPGA race transformed into a new virtual event. Miles for Mercy, a charitable program benefiting the Mercy Health Foundation and celebrating local healthcare heroes, took place virtually during the original LPGA week of June 15-20. In partnership with the tournament, P&G donated $1 for every mile walked or run during the week to the Mercy Health Foundation. By the end of the week, participants had logged over 9,500 miles, for a total donation of $17,000. We are proud of how our community rallied together to support our healthcare workers right here in NW Arkansas.

Don’t forget to tune into the tournament’s Golf Channel coverage beginning on Friday, August 28 and continuing through Sunday, August 30 featuring some of the most talented female golfers. Join your friends and family to watch these inspiring women as they compete at Pinnacle Country Club.

A huge thank you to Walmart, our tournament volunteers and our many community supporters that help make the Walmart NW Arkansas Championship presented by P&G a success every year. We look forward to celebrating the tournament’s 15th anniversary in 2021.

Mindy Sherwood
President, Procter & Gamble Walmart Global Customer Team
GENERAL MILLS is a proud sponsor of

Walmart NW ARKANSAS CHAMPIONSHIP
PRESENTED BY P&G
welcome to Rogers, Arkansas!

On behalf of the City of Rogers, I am excited to welcome you to our home and to the Walmart NW Arkansas Championship presented by P&G. The citizens of Rogers are excited to once again host this LPGA Tour event, and we want to ensure that your stay in Rogers is a wonderful experience.

The City of Rogers sincerely thanks Walmart, Procter & Gamble, and Pinnacle Country Club for their commitment to making this a successful event each year. I would also like to extend a special thanks to the Hudson family for their commitment to excellence and investment in Pinnacle. Many Northwest Arkansas corporations, businesses, civic clubs, and individual volunteers have contributed countless resources and hundreds of hours of their time to make this one of the finest stops on the tour, and their efforts are greatly appreciated.

Welcome to Rogers, the City Where Possible Lives! Whether you are a returning guest or a first-time visitor, I encourage you to get out and explore all that Northwest Arkansas has to offer. Rogers has the unique ability to offer the amenities of a major metropolis, while still maintaining its historic, small-town roots. Delve into the shopping, entertainment, and fine dining in the Pinnacle Hills Promenade. Savor the local fares in the Historic Downtown District. Relax at our 236-acre Lake Atalanta Park or take a stroll or run on over 70 miles of biking and pedestrian trails. There is a place for everyone to enjoy in Rogers!

We’re growing rapidly in Rogers. Approximately 30 people a day decide to make Northwest Arkansas their new home. If you think you’ve seen everything in a previous visit, our city has plenty more to explore. Of course, with rapid growth, comes heavy construction. Please be patient with us as we work to bring a $240 million bond issue to life with new infrastructure, parks, trails, and updates to our public safety. We are confident that if you venture out and experience Rogers, this won’t be your last visit to the City Where Possible Lives.

If we can be of any assistance during your stay, please do not hesitate to ask. We are truly here to serve you. The phone number for City Hall is (479) 621-1117 and to contact Visit Rogers please call (479) 636-1240. Keep up with us on Facebook, Instagram, and Twitter @Rogers1881.

Enjoy your stay in Rogers!

Sincerely,
Mayor Greg Hines
We never settle for par, either.
Welcome

On behalf of the LPGA Tour and all its members, WELCOME to the 2020 Walmart NW Arkansas Championship presented by P&G.

As we emerge from these months of uncertainty and restart our 2020 LPGA Tour season, we continue to celebrate the growth of women’s professional golf and expand what our 13 Founders started over 70 years ago. We will continue to #DriveOn and are inspired by their determination to move forward.

Between the LPGA, Symetra and Ladies European Tours, there are players from more than 50 countries showcased in LPGA events across the world. The talent and poise these athletes possess is something to behold. As gifted as they are inside the ropes, each player may be an even better person outside of them, with an equally unique story to tell.

On behalf of our players and our staff, I want to thank the fans, sponsors and partners, including Walmart, P&G, Pinnacle Country Club and the City of Rogers, who continued to support women’s golf and lift us to new heights. Without you, we simply would not have a Tour and our fans in more than 160 countries would not be able to watch these incredible athletes compete each week.

In our sport, the golf clap is a universal sign of respect and appreciation. Now, it’s our opportunity to say thank you to those who continually display that Founders spirit and an absolute unwillingness to back down. To everyone on the front lines, to the everyday heroes in our midst, and to our sponsors and fans who have stood with us during this difficult time — #WeClapForeYou!

Sincerely,
Mike Whan

Welcome from the LPGA Commissioner
FUEL FOR THE DRIVE

PepsiCo® celebrates the women of golf and the smarter options that can make a difference.

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BITE NW Arkansas Restaurant Week Begins

PROFESSIONAL PRACTICE ROUNDS

OFFICIAL PRO-AM, DAY ONE
7:00 A.M. – 9:00 A.M.
Official Pro-Am Morning Wave

12:00 P.M. – 2:10 P.M.
Official Pro-Am Afternoon Wave

OFFICIAL PRO-AM, DAY TWO
7:00 A.M. – 9:00 A.M.
Official Pro-Am Morning Wave

12:00 P.M. – 2:10 P.M.
Official Pro-Am Afternoon Wave
SCHEDULE OF EVENTS

FRIDAY, AUGUST 28
FIRST ROUND TOURNAMENT PLAY
7:00 P.M. – 9:00 P.M.
Golf Channel Coverage

SATURDAY, AUGUST 29
SECOND ROUND TOURNAMENT PLAY
4:00 P.M. – 6:00 P.M.
Golf Channel Live Coverage

SUNDAY, AUGUST 30
FINAL ROUND TOURNAMENT PLAY
4:00 P.M. – 6:00 P.M.
Golf Channel Live Coverage
18th Green Ceremony
Immediately Following Play
TOURNAMENT MAGAZINE

Purse $2,300,000

Field
156 of the world's top female golfers

Format
Three-day, 54-hole stroke play competition with a cut after Saturday's round to 70 and ties

TV Coverage

Friday:
7 p.m. - 9 p.m. (Tape Delayed)

Saturday:
4 p.m. - 6 p.m. (Live)

Sunday:
4 p.m. - 6 p.m. (Live)

All times CST

THE BEST OF THE BEST

THE BEST OF THE BEST TOURNAMENT

Past Champion Stats

$97 Million in Total Prize Money

110 Total Titles

8 of 11 Past Champions Ranked #1

23 Major Championships

8 of 11 Past Champions are Major Winners

Quick Facts

Past Champions

2007
Stacy Lewis

2008
Seon Hwa Lee

2009
Jiyai Shin

2010
Yani Tseng

2011
Yani Tseng

2012
Ai Miyazato

2013
Inbee Park

2014
Stacy Lewis

2015
Na Yeon Choi

2016
Lydia Ko

2017
So Yeon Ryu

2018
NASA Hataoka

2019
Sung Hyun Park

TOURNAMENT FACTS

Past Champions

2007
Stacy Lewis

2008
Seon Hwa Lee

2009
Jiyai Shin

2010
Yani Tseng

2011
Yani Tseng

2012
Ai Miyazato

2013
Inbee Park

2014
Stacy Lewis

2015
Na Yeon Choi

2016
Lydia Ko

2017
So Yeon Ryu

2018
NASA Hataoka

2019
Sung Hyun Park
WELCOME LPGA PROFESSIONALS AND FANS

Kimberly-Clark is proud to support the #NWACHampionship, and to provide women and their families with essentials for a better life.
The annual Walmart Women’s Empowerment Summit presented by Kimberly-Clark went virtual on June 18th with over 700 attendees. Focused on Leveraging Your Unique Journey to Success, the event helped to empower female leaders both locally and across the country. LPGA player Mariah Stackhouse was a featured speaker, detailing her journey to success in golf and inspiring women of all ages and backgrounds to continue believing in themselves and chasing their dreams. Other featured speakers included Kathryn McClay (Sam’s Club), Cara Brookins (Author), and Christin Hedgpeth (NBA). Partnering with the NWA Food Bank, a portion of proceeds from each ticket was donated to help feed those in need in Northwest Arkansas.
The 2020 5k @ the LPGA pivoted to a virtual community challenge, Miles for Mercy, which took place during the original LPGA week in June. The charitable initiative celebrated the resilient spirit of NW Arkansas by raising money for the Mercy Health Foundation in support of our local healthcare heroes. P&G donated $1 for every mile walked or run throughout the week - with over 1,450 participants logging 9,759 miles, a total of $17,000 was donated to the Mercy Health Foundation! Friends and families were encouraged to get outside and enjoy the beautiful trails that our region has to offer. Local companies competed as teams in the Corporate Challenge for the titles of Fittest Office, Fastest Office, and Most Spirited Office. P&G and Community Fit took home the bragging rights!
Join us for the first-ever BITE NW Arkansas Restaurant Week from August 24-30 as a celebration of the local restaurants throughout our community! While the pandemic has been especially hard on the restaurant industry, we are excited to rally the community around the businesses that add so much value to our region. During Restaurant Week, look for special menu offerings, promotions, and discounts at participating local restaurants. We encourage you to support local and show your favorite restaurants some love on social media by using #BITERestaurantWeek. Visit BITENWA.com to see participating restaurants and other ways to support local restaurants!
LPGA player profiles

The LPGA is the world’s leading professional golf organization for women. Founded in 1950 and headquartered in Dayton Beach, FL, the association celebrates a diverse and storied membership representing more than 30 countries. With a vision to inspire, empower, educate and entertain by showcasing the very best of women’s golf, LPGA Tour professionals compete across the globe. Check out the following player profiles to learn more about some of the top players competing at this year’s #NWACampionship!
Gaby Lopez

#NWACHampionship Record

Appearances: 7 | Best Finish: T10 | Event Top 10s: 1 | Low Round: 65

College: University of Arkansas
Height: 5’6”
Birthday: 11/9/1993
Hometown: Mexico City, Mexico
Resides: Mexico City, Mexico
Rookie Year: 2016
LPGA Tour Victories: 2
Career Earnings: $1.8 Million

@GabyLopezGolf

FAVORITE VACATION DESTINATION?
Paris and Tulum, Mexico

FAVORITE MEAL?
Mexican Tacos with guacamole and Sushi all day!!!

FAVORITE THING ABOUT THE #NWACHAMPIONSHIP?
Feeling the energy of every single Hog Fan out there, being able to represent the Razorback community at home is a feeling like no other! FOREVER A HOG

HIDDEN TALENT?
Dancing

WHAT DID YOU WANT TO BE WHEN YOU WERE GROWING UP?
Be just like Lorena Ochoa

GO-TO KARAOKE SONG?
Livin on a Prayer by Bon Jovi

FAVORITE GOLFER TO BE PAIRED WITH?
Lorena Ochoa, Azahara Munoz, Carlota Ciganda or Moriya Jutanugarn

CELEBRITY CRUSH?
Bradley Cooper

WHAT DO YOU MISS MOST ABOUT HOME WHEN YOU ARE TRAVELING?
My Mexican Tacos
#NWAChampionship Record


---

**College:** University of Arkansas  
**Height:** 5’5”  
**Birthday:** 2/16/1985  
**Hometown:** The Woodlands, TX  
**Resides:** Houston, TX  
**Rookie Year:** 2009  
**LPGA Tour Victories:** 12  
**Career Earnings:** $12.9 Million  

---

@Stacy_Lewis

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**Stacy Lewis**

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**TV SHOW YOU’RE CURRENTLY BINGING ON NETFLIX?**  
I am not watching anything right now because I have a one year old keeping me occupied!

**FAVORITE VACATION DESTINATION?**  
Beach vacations are my favorite

**FAVORITE THING ABOUT THE NWACHAMPIONSHIP?**  
The fans are always my favorite part of being back in Arkansas

**GO-TO KARAOKE SONG?**  
Any instrumental song so I don’t have to sing!

**CELEBRITY CRUSH?**  
Truthfully I don’t have one

**FAVORITE MEAL?**  
Cheese burger and sweet potato fries

**HIDDEN TALENT?**  
I am a talented swimmer!

**WHAT DID YOU WANT TO DO GROWING UP?**  
I always wanted to be a businesswoman

**FAVORITE GOLFER TO BE PAIRED WITH?**  
Natalie Gulbis

**WHAT DO YOU MISS MOST ABOUT HOME WHEN YOU ARE TRAVELING?**  
Family
maria FASSI

College: University of Arkansas
Height: 5'5"
Birthday: March 25, 1998
Hometown: Pachuca, Mexico
Resides: Windermere, FL
Rookie Year: 2019
LPGA Tour Victories: 0
Career Earnings: $146,793

@MariaFassi1
@MariaFassi0

TV SHOW YOU’RE CURRENTLY BINGING ON NETFLIX?
Cable Girls

FAVORITE VACATION DESTINATION?
Acapulco (beach in Mexico)

FAVORITE THING ABOUT THE NWACHAMPIONSHIP?
The opportunity to come back “home” and play in front of my people

GO-TO KARAOKE SONG?
The Best by Tina Turner

FAVORITE MEAL?
My mom’s homemade pasta

HIDDEN TALENT?
Sleeping anywhere I see fitting

WHAT DID YOU WANT TO DO GROWING UP?
Professional golfer

FAVORITE GOLFER TO BE PAIRED WITH?
Madeleine Sagstrom

WHAT DO YOU MISS MOST ABOUT HOME WHEN YOU ARE TRAVELING?
My family

#NWACHampionship Record
Appearances: 3 | Event Top 10s: 0 | Low Round: 69

beyond
THE GOLF COURSE

FAVORITE MEAL?
My mom’s homemade pasta

HIDDEN TALENT?
Sleeping anywhere I see fitting

WHAT DID YOU WANT TO DO GROWING UP?
Professional golfer

FAVORITE GOLFER TO BE PAIRED WITH?
Madeleine Sagstrom

WHAT DO YOU MISS MOST ABOUT HOME WHEN YOU ARE TRAVELING?
My family

FAVORITE MEAL?
My mom’s homemade pasta

HIDDEN TALENT?
Sleeping anywhere I see fitting

WHAT DID YOU WANT TO DO GROWING UP?
Professional golfer

FAVORITE GOLFER TO BE PAIRED WITH?
Madeleine Sagstrom

WHAT DO YOU MISS MOST ABOUT HOME WHEN YOU ARE TRAVELING?
My family

FAVORITE MEAL?
My mom’s homemade pasta

HIDDEN TALENT?
Sleeping anywhere I see fitting

WHAT DID YOU WANT TO DO GROWING UP?
Professional golfer

FAVORITE GOLFER TO BE PAIRED WITH?
Madeleine Sagstrom

WHAT DO YOU MISS MOST ABOUT HOME WHEN YOU ARE TRAVELING?
My family
WHERE CHAMPIONS STAY

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### Player Profiles

Title: So Yeon Ryu

**Height:** 5’6”
**Birthday:** 6/29/1990
**Hometown:** Seoul, South Korea
**Resides:** Dallas, TX
**Rookie Year:** 2012
**LPGA Tour Victories:** 6
**Career Earnings:** $10.9 Million

**#NWACampionship Record**
- **Appearances:** 8
- **Best Finish:** Won (2017)
- **Event Top 10s:** 4
- **Low Round:** 61

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**Beyond the Golf Course**

- **TV Show You’re Currently Binging on Netflix?** The Crown
- **Favorite Vacation Destination?** Jeju Island Korea
- **Favorite Thing About the #NWACHAMPIONSHIP?** People
- **Celebrity Crush?** Jessica Alba
- **Favorite Meal?** Pasta
- **Hidden Talent?** Cleaning
- **Favorite Golfer to Be Paired With?** Rory McIlroy
- **What Do You Miss Most About Home When You Are Traveling?** My own bed
Proud to PLAY a part.

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PROTECT THE FUN

BANANA BOAT® IS A PROUD SPONSOR OF Walmart NW Arkansas Championship PRESENTED BY P&G
**Lydia Ko**

**Height:** 5'5"
**Birthday:** 4/24/1997
**Hometown:** Auckland, New Zealand
**Resides:** Orlando, FL
**Rookie Year:** 2014
**LPGA Tour Victories:** 15
**Career Earnings:** $10.1 Million

**#NWACampionship Record**
- **Appearances:** 7
- **Best Finish:** Won (2016)
- **Event Top 10s:** 4
- **Low Round:** 62

**Beyond the Golf Course**

**TV SHOW YOU'RE CURRENTLY BINGING ON NETFLIX?**
Crash Landing on You

**FAVORITE VACATION DESTINATION?**
Queenstown

**FAVORITE THING ABOUT THE #NWACHAMPIONSHIP?**
Playing with the same Pro-Am Group these past few years. Hope to be paired together again!

**CELEBRITY CRUSH?**
Tom Hardy

**FAVORITE MEAL?**
Mom's homemade BBQ pork ribs

**HIDDEN TALENT?**
Balance a water bottle on top of my head….is this a talent though?!?

**WHAT DID YOU WANT TO DO GROWING UP?**
A LPGA Tour player

**FAVORITE GOLFER TO BE PAIRED WITH?**
Jessica Korda

**WHAT DO YOU MISS MOST ABOUT HOME WHEN YOU ARE TRAVELING?**
Miss my home country NZ scenery and miss my friends

@Lydsko
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MORGAN PRESSEL

#NWACHampionship Record
Appearances: 12 | Best Finish: T2 | Event Top 10s: 1 | Low Round: 63

Height: 5'5"
Birthday: 5/23/1988
Hometown: Boca Raton, FL
Resides: Boca Raton, FL
Rookie Year: 2006
LPGA Tour Victories: 2
Career Earnings: $8 Million

@mpressel
@mpressel

TV SHOW YOU'RE CURRENTLY BINGING ON NETFLIX?
Anything on Masterclass

FAVORITE VACATION DESTINATION?
California wine country

FAVORITE THING ABOUT THE #NWACHAMPIONSHIP?
The people and the community

GO-TO KARAOKE SONG?
I Will Survive - Gloria Gaynor

FAVORITE MEAL?
Pizza

HIDDEN TALENT?
Propagating succulents

WHAT DID YOU WANT TO DO GROWING UP?
Doctor

FAVORITE GOLFER TO BE PAIRED WITH?
My husband

WHAT DO YOU MISS MOST ABOUT HOME WHEN YOU ARE TRAVELING?
My friends and family (and puppy if she isn’t with me!)
ANOTHER HARD SELTZER?
YEAH, BUT WE'VE GOT ANTIOXIDANT VITAMIN C.

VIZZY HARD SELTZER

HARD SELTZER WITH NATURAL FLAVORS
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Walmart NW ARKANSAS CHAMPIONSHIP
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POUR SPOON OF THE WALMART
NW ARKANSAS CHAMPIONSHIP
PRESENTED BY P&G
sung hyun Park

#NWACampionship Record

College: Hankuk University of Foreign Studies
Height: 5'6"
Birthday: 9/21/1993
Hometown: Seoul, South Korea
Resides: Orlando, FL
Rookie Year: 2017
LPGA Tour Victories: 7
Career Earnings: $5.3 Million

Favorite Vacation Destination? Somewhere warm
Favorite Thing About The #NWACHampionship? Having all the different flavors/colors of gatorade in the coolers
Favorite Meal? Dinner

Beyond The Golf Course

What Did You Want To Do Growing Up? A scientist
What Do You Miss Most About Home When You Are Traveling? Korean food
**counter**

**#NWAChampionship Record**

Appearances: 2 | Best Finish: T9 | Event Top 10s: 1 | Low Round: 65

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**Beyond THE GOLF COURSE**

**FAVORITE VACATION DESTINATION?**

Staycation in Seoul

**FAVORITE THING ABOUT THE #NWACHAMPIONSHIP?**

Ruth’s Chris Chicken & Waffle Cone during the Pro-Am

**GO-TO KARAOKE SONG?**

To Me by Bum-Soo Kim

**CELEBRITY CRUSH?**

Hyori Lee (Korean singer), Hye-Soo Kim (Korean actress), Je-Hoon Lee (Korean actor)

**FAVORITE MEAL?**

Pho

**HIDDEN TALENT?**

Cleaning

**WHAT DID YOU WANT TO DO GROWING UP?**

Flight attendant

**FAVORITE GOLFER TO BE PAIRED WITH?**

Justin Rose and Lorena Ochoa

**WHAT DO YOU MISS MOST ABOUT HOME WHEN YOU ARE TRAVELING?**

Walking my dog outside

---

**College:** Sungkyunkwan University  
**Height:** 5’5”  
**Birthday:** 7/7/1995  
**Hometown:** Seoul, South Korea  
**Resides:** Gyeonggi-do, South Korea  
**Rookie Year:** 2018  
**LPGA Tour Victories:** 6  
**Career Earnings:** $3.9 Million

---

@Go_JinYoung_Go
Jeongeun Lee6

Height: 5'5"
Birthday: 5/28/1996
Hometown: Gyeonggi-do, South Korea
Resides: Los Angeles, CA
Rookie Year: 2019
LPGA Tour Victories: 1
Career Earnings: $2 Million

TV SHOW YOU’RE CURRENTLY BINGING ON NETFLIX?
Modern Family

FAVORITE VACATION DESTINATION?
Singapore and Canada

GO-TO KARAOKE SONG?
Korean song

FAVORITE MEAL?
Everything

FAVORITE GOLFER TO BE PAIRED WITH?
Inbee Park

WHAT DO YOU MISS MOST ABOUT HOME WHEN YOU ARE TRAVELING?
Korean food

CELEBRITY CRUSH?
Gong Yoo (movie actor)
**Brittany Lincicome**

**Height:** 5’9”  
**Birthday:** 11/19/1985  
**Hometown:** St. Petersburg, FL  
**Resides:** Seminole, Florida  
**Rookie Year:** 2005  
**LPGA Tour Victories:** 8  
**Career Earnings:** $9 Million

@Brittany1Golf  
@Brittany1Golf

---

**#NWACampionship Record**

- **Appearances:** 12  
- **Best Finish:** T10  
- **Event Top 10s:** 1  
- **Low Round:** 65

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**Beyond the Golf Course**

- **TV Show You’re Currently Binging on Netflix?**  
  Blacklist

- **Favorite Vacation Destination?**  
  Home

- **Favorite Thing About the #NWACHAMPIONSHIP?**  
  The beautiful golf course, my housing and Mellow Mushroom

- **Go-to Karaoke Song?**  
  Journey, Don’t Stop Believing

- **Celebrity Crush?**  
  Chris Hemsworth

- **Favorite Meal?**  
  Sushi

- **Hidden Talent?**  
  I am great at taking naps

- **What Did You Want to Do Growing Up?**  
  A veterinarian

- **Favorite Golfer to Be Paired With?**  
  A friend, Brittany Lang

- **What Do You Miss Most About Home When You Are Traveling?**  
  My bed
At Synchrony, we’re committed to ensuring that our partners and customers have the resources and tools they need to keep moving forward. By delivering impactful experiences and financial solutions, we’ll continue changing what’s possible together, one step at a time.

Synchrony. Changing What’s Possible.
The search often seems fruitless. Who will be the women’s version of Tiger, the dominant figure who ticks all the right boxes and moves the needle in a way that transcends the sport? Nancy Lopez did it to a degree in the late 1970s, putting women’s golf in the minds of sports fans who might not have otherwise paid a moment’s attention. That was a different time, but Lopez, with a big smile, an engaging personality and a great backstory of hardscrabble Mexican-immigrant can-do-ism, elevated eyeballs and interest in the LPGA.

For the next four decades, great players have filtered through the LPGA ranks with the popularity of the tour ebbing and flowing (there are more fans now than ever before), but there hasn’t been a next Nancy or the women’s version of Tiger.

Former Women’s British Open champion Karen Stupples had a thoughtful perspective on why.

“I think there are needle movers in every country that the LPGA has,” said Stupples, now a Golf Channel commentator. “Brooke Henderson moves the needle in Canada. Georgia Hall moves the needle in the UK, Lexi Thompson will move the needle here (in the US). And then you have Sung Hyun Park, she definitely moves the needle in Korea. Ariya Jutanugarn, she moves the needle in Thailand. The LPGA is made up of a number of different countries. It’s a completely global tour and it has a player that moves the needle in each individual country. But it’s very difficult to put one face on the LPGA Tour as a successful needle-mover across all platforms.”

“Michelle Wie could have been that ultimate needle mover had she progressed and had win after win after win. But there hasn’t been a Tiger Woods in the women’s game. Annika Sörenstam was very dominant, but she didn’t quite have that same charisma that Tiger seemed to exude on the golf course. Lorena Ochoa, she had some charisma but there hasn’t been one person that ticked every single box in women’s golf like you had with men. We have yet to find a universal figure.”

Then Stupples thought for a second and threw out a name, one that continues to get repeated in all “next great thing” conversations.

“There is a player that does excite me that does have the potential,” Stupples said. “Whether she produces the wins on the golf course, I don’t know if that’ll happen yet. It’s Maria Fassi. She has that smile; she has that charisma; she has the personality that people just warm toward her. She’s bubbly, she bounces around the golf course. She is competitive yet compassionate. She drives the ball a country mile. And she has the technical skill to get the job done.”
“It’s very early days, and this is a lot of pressure to put on her shoulders but Fassi has the characteristics that are required to be that.”

Indeed, before she’d struck her first shot in the KPMG Women’s PGA Championship, Fassi, a 21-year-old rookie, was generating the kind of buzz rarely associated with players making only their third professional start.

“I just played with a real star,” PGA of America president Suzy Whaley said immediately after going out on Tuesday with Fassi. “She hit 4-iron 230 yards on one of the holes. She consistently hit hybrid past my driver. But what’s really cool is that she hits it straight. She’s so strong and hits it so far. And she’s just a delight. She was fun to play with. She spoke to everyone, thanked every volunteer she passed, and she just bombs it.”

“You think of players like Nancy Lopez and Lee Trevino and others who engaged the crowd and spoke to people between shots, it helped them to relax. She seems to have that. It bodes well for her because she’s authentic.”

Fassi shot 73 on Thursday at Hazeltine National but was one of the stars of the morning wave even though she never led. It didn’t seem to matter. Not yet anyway. With the swagger of a superstar and the look of a movie star, Fassi acknowledged every shout of “Go Maria.” She high-fived every fan that stuck a hand inside a gallery rope. When one of the maintenance workers made a special trip to the area between the 17th green and 18th tee to wish her well in Spanish, Fassi, a native of Pachuca, Mexico, engaged the man in a full-on conversation.

“She is a great player but she is even more awesome person,” said Shauna Taylor, who was Fassi’s college coach at Arkansas. “Maria is the light and the spark that the LPGA needs. She will shake every hand, kiss every baby and sign everything. It was just a matter of time before she came out (on the LPGA) and let her light shine.”

Since turning pro following the NCAA Championships, Fassi has finished T12 at the U.S. Women’s Open and T34 at the ShopRite LPGA Classic, respectable though not exactly superstar performances. But her length, her swing, her look and more charisma than the women’s game has seen in some time has fans betting that the results will follow.

Rarely has a rookie come out so polished. Lydia Ko had plenty of savvy when she burst on the scene but Ko had been giving interviews and engaging with fans since she was a middle-schooler. Thompson got better with age. But Fassi has everything. When she dons her trademark aviator sunglasses she has exotic, movie-star looks. And there is little doubt that she is an athlete. If you saw her away from the course, you might guess all kinds of sports – she played soccer, ran track and swam competitively before focusing on golf – but you would definitely know you were looking at an athlete.

Her mother, Fabiana, was a professional field hockey player and her father, Andres, was a professional soccer player who is now the vice president of the Club de Futbol Pachuca. Maria’s brother, Sebastian, was also a professional soccer player until an injury moved him into the front office with their dad.

“She’s a beautiful kid who is blessed athletically,” Taylor said. “But there’s more to it than that. When you come from a highly competitive background like her family is in soccer, you learn at a young age about the value of fans and having support and connecting with people. That lesson really had an impact on her. But also, she just has a big heart.”

“One of the first times I saw Maria play was in a junior event in Florida. Maria had a pushcart and the girl in her group had a carry bag. The other girl hurt her back and Maria, mid-round, gave her pushcart to the other kid to help her. When you’re looking at somebody who is 14 years old at the time, to see that kind of sensitivity to your fellow competitor, I thought
that spoke more about Maria than how far she could hit it or anything that she could do with a golf ball. She's just a good human.”

As for the rest of her game, Fassi won the NCAA individual title in May but burst onto the scene a month earlier in her epic duel with Jennifer Kupcho in the Augusta National Women’s Amateur, where she ultimately finished second. As Stupples put it, “Fassi pulled Jennifer Kupcho along at the Augusta National Women’s Amateur. It was Maria’s personality that really drove the whole narrative around those two, their friendship and that whole deal there.”

“She has the ability to pull people together and to unite them in a way to support not only her but to support the game of golf in a bigger picture. That’s what everybody is really looking for, a needle mover.”

That needle isn’t always easy to quantify. But the golf is. Taylor did that as well as anyone. “Her comfortable swing speed is 108 where we know she can keep her balance,” the coach said. “I’ve seen it get to 111. But 108 is her number where the smash-factor is efficient and where she’s in control.”

“When we work on TrackMan with her, we look at PGA Tour numbers, not LPGA Tour numbers. She hits it like a guy. When she hits it, you’re like, ‘Damn, is that a girl?’ Because she totally hits it like a guy. Maria can do things with a golf ball that no one else can. It was so fun to walk by her side and say, ‘Yeah, let’s hit 4-iron over this pond off a downslope.’ You’d let her do things that you wouldn’t let other players do. There were times when she was a couple over for the day, we’d come to a drivable par-4 over trouble and I’d say, ‘Dude, let’s go for it. You need a jump-start, let’s go get it right now.’ She loves that sort of stuff.”

“She smokes it but she also has gears. This year (in college) statistically, she hit 68 percent of her fairways, which is amazing to be that long. With speed comes distance but the misses are usually bigger. With Fassi, she is rarely out of play.”

Whaley, who played the LPGA Tour early in her career, saw the same thing. “She certainly has the tools and the determination,” she said. “She’s really long but also straight. And we’ve seen her perform well (at Augusta and in the NCAAs). She has the ability. But we know that there aren’t many who can become superstars. Do I think she can do it? I sure do. There are a lot of young players who can. But with her power, she has an advantage. When you have a 50-yard advantage, the question becomes, can she capitalize on it? We’ll see. She can hit her wedges different trajectories; she can hit draws and fades and knockdowns. She has the tools.”

“Will she become the game’s next superstar? That’s up to Maria.”

Fassi didn’t shyly wince at those lofty expectations. She never has. When she was 17 and sat in Taylor’s office for the first time, the college coach asked, “What do you want to do with your life?” Fassi didn’t hesitate: “I want to be the No. 1 player in the world,” she said.

“She and I talk a lot about expectations,” Taylor said. “They can be a hurdle to success sometimes. She’s very aware of it. She works on it in her mental training. She has created a road map and the fame that comes with being great is just a part of it. She knows there is a burden that goes with expectations. She struggled with them in college. But we’ve been very open and honest and talked about it. She’s recognized some of her faults and how we can train and get better. She wants to win like everybody else and she wants to be No. 1 in the world. That’s what drives her.”

“She’ll have some pitfalls. She’s really in tune with her feelings and with her body and she’ll get through that. She is complete.”

When asked about the burden of being labeled the next potential superstar, Fassi’s hazel eyes sparkled.

“That’s what I want to be,” she said. “That’s what I want to become and I know I just have to work hard and stay patient and one day that’s going to be it.”

“I knew people knew who I was and it’s just been really nice to see their reaction to my game and to my attitude. Having their support has been key.

“I mean (the burden of expectations) is definitely not a light one. But I’d rather have (people) say that than say something else. I mean, someone has got to be the next superstar. Why not me, right?”
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MORGAN PRESSEL’S
2 YEAR OLD MINI ENGLISH GOLDENDOODLE

TELL US YOUR ADOPTION STORY OR WHY YOU CHOSE YOUR DOG.
We met a mini English goldendoodle when we were on vacation in California wine country, and fell in love! Sweet, smart, adorable, and friendly!

FAVORITE THING YOU AND YOUR DOG DO TOGETHER?
Zoe’s favorite activity is to go on a golf cart ride. If she sees a golf cart anywhere around, she will try to get to it and hop in! She also loves trick training for treats.

WHAT ARE A FEW OF YOUR DOG’S FAVORITE THINGS?
Like most dogs, she loves her lamb chop toy, as well as just about any toy she can use to play tug. She also loves food (except her own kibble, of course). Salmon, steak, eggs, sweet potatoes - she has quite the refined palette!

QUIRKIEST/SILLIEST THING ABOUT YOUR DOG?
She doesn’t really like to cuddle other than first thing in the morning, she will snuggle in and be very lovey (and yes, of course she sleeps in our bed). And she is always the last one out of bed, the girl loves her beauty rest!

WHAT IS YOUR DOG’S BEST TRICK?
She has a very dramatic “play dead” and her “sit pretty” has gotten really good! Her best trick is probably “wait,” as she will wait a ridiculously long time when there’s a treat in front of her!

DOES YOUR DOG TRAVEL WITH YOU TO LPGA EVENTS? OR STAY HOME WITH FAMILY/FRIENDS?
She travels with me domestically, and loves visiting all our friends around the country and traveling with her fellow tour pups! On international trips she stays home with my husband or our friends.

Zoe Bean

LPGA FEATURE
TELL US YOUR ADOPTION STORY OR WHY YOU CHOSE YOUR DOG.
We played in the #NWAChampionship, and during the practice days, the family living next to Hole #10 set up chicken wire with Goldendoodle puppies. Needless to say, most of us players hung out there to play with the puppies a lot. My boyfriend's family had to put down their chocolate lab Logan just a few days prior, and we thought it would be the right time to get a new puppy. We picked Maggie for Jason's brother - she was super adventurous. Ace was more the sleepy and cuddly kind. My boyfriend Jason caddied for Haru Nomura back then, and Haru made a Hole-in-One on #11 that week, so that's how we came up with his name Ace. We actually changed all of our travel plans, canceled our flight home and instead drove Maggie to Charleston to drop her off with Jason's brother and then drove Ace home to Florida. I missed the cut that year but it was still the best week ever!

FAVORITE THING YOU AND YOUR DOG DO TOGETHER?
Ace loves to play fetch and cuddle in the mornings.

WHAT ARE A FEW OF YOUR DOG'S FAVORITE THINGS?
His ball (he absolutely takes it everywhere) and a monkey and tiger toy he always loves to play with. He also loves to eat and is happy with anything from carrots to bacon!

QUIRKIEST/SILLIEST THING ABOUT YOUR DOG?
Ace loves to sleep on his back with his ball in his mouth. We find him in the funniest sleeping positions!

WHAT IS YOUR DOG’S BEST TRICK?
He’s really good at rolling over. We have practiced it so much that as soon as I show him a treat, he starts rolling all over the place. No matter if I ask him to do it or not!

DOES YOUR DOG TRAVEL WITH YOU TO LPGA EVENTS OR STAY HOME WITH FAMILY/FRIENDS?
Ace stays with my in-laws while we travel. He's just too big to come on the road with us and loves living with them and his other sister Bailey, who is a chocolate lab rescue.
WHY DID YOU CHOOSE YOUR DOG?
He was spunky, very energetic and ADORABLE!

FAVORITE THING YOU AND YOUR DOG DO TOGETHER?
Cuddle with each other!

WHAT ARE A FEW OF YOUR DOG’S FAVORITE THINGS?
Himalayan milk bone, his toys, food, anything fluffy, balls

QUIRKIEST/SILLIEST THING ABOUT YOUR DOG?
He loves food... just any kind of food... veggies, fruits, meats, his nibbles, even rocks... one time he ate a rock and had to have an emergency surgery unfortunately.

WHAT IS YOUR DOG’S BEST TRICK?
He does turns, sits and high fives. He can even do turns in the water! He is really really good swimmer.

DOES YOUR DOG TRAVEL WITH YOU TO LPGA EVENTS? OR STAY HOME WITH FAMILY/FRIENDS?
He stays in Korea most of the time, but he did make one trip to US for about 6 months.

INBEE PARK’S 4 YEAR OLD GOLDEN RETRIEVER

TELL US YOUR ADOPTION STORY OR WHY YOU CHOSE YOUR DOG.
I always wanted to raise a dog, and my husband I talked about it all the time. After winning gold at the 2016 Rio Olympics, my husband brought Rio to the airport as a surprise.

FAVORITE THING YOU AND YOUR DOG DO TOGETHER?
We just love spending time together whether it is walking, swimming or even just staying at home together. It is so special to spend time with him since I am away quite a bit of the year.

WHAT ARE A FEW OF YOUR DOG’S FAVORITE THINGS?
Rio loves spending time with us although he loves going on a date with his girlfriend. We take both of them to parks, swimming pools, rooftops, or walking the Han River in Korea. Her name is Jessica, our neighbor’s dog.

QUIRKIEST THING ABOUT YOUR DOG?
He loves food... just any kind of food... veggies, fruits, meats, his nibbles, even rocks... one time he ate a rock and had to have an emergency surgery unfortunately.

WHAT IS YOUR DOG’S BEST TRICK?
He does turns, sits and high fives. He can even do turns in the water! He is really really good swimmer.

DOES YOUR DOG TRAVEL WITH YOU TO LPGA EVENTS? OR STAY HOME WITH FAMILY/FRIENDS?
He stays in Korea most of the time, but he did make one trip to US for about 6 months.
KNWA PROUDLY SUPPORTS #NWACHAMPIONSHIP
The Road to the #NWACampionship program began in 2015 as a partnership between the University of Arkansas Women’s Golf Team and the LPGA tournament to guarantee the best performing student-athlete on the team a Sponsor’s Exemption in the professional event. In addition, two qualifying spots are reserved for the next best performing Razorback athletes in the tournament’s qualifier round.

The Road to the #NWACampionship began in an effort to formalize the process of selection for the sponsor’s exemption and qualifier spots that historically have been given to Razorback athletes. Since its inception many Razorback players including Gaby Lopez, Maria Fassi, Kaylee Benton and Dylan Kim have participated in the #NWACampionship for a chance to test their game against the best female golfers in the world.

“The Road to #NWACampionship has become one of our favorite traditions on the team,” explains Shauna Estes-Taylor, University of Arkansas Head Women’s Golf Coach. “The process inspires much more than great golf—it gives us an opportunity to hone skills our players will need in the future like writing and resume building. We thank the tournament for their ongoing support which year after year proves invaluable to our program.”

Through the Road to the #NWACampionship program, current Razorback student-athletes Brooke Matthews, Mariah Hoyos and Ela Anacona will receive a spot in the 2020 #NWACampionship tournament field.
YOU DESERVE TO GET THINGS DONE FASTER, EASIER, AND BETTER.

#DoItWithHART
Amateur Stacy Lewis unofficially wins the first #NWACampionship.

Stacy Lewis competes in the tournament as a professional for the first time.

Three current or former Razorbacks make the field: Stacy Lewis, Kelli Shean and Kristin Ingram.

Stacy Lewis and Kelli Shean compete in the event, with Stacy notching a top-10 finish.

Emily Tubert makes her first appearance at the tournament.

Stacy Lewis and Emily Tubert make the field.

Gaby Lopez makes her first appearance in the event and Stacy Lewis finishes in the top five.

Stacy Lewis wins the #NWACampionship!

The Road to the #NWACampionship program is announced, guaranteeing a sponsor’s exemption and two qualifier spots to current Razorbacks each year.

Five current or former Razorbacks make the field – the most in history.

Five Razorbacks make the field once again, with Stacy Lewis and Gaby Lopez both finishing in the top ten.

Four Razorbacks competed in the event, with Dylan Kim advancing out of the Qualifier to make her first tournament appearance.

Six Razorbacks made the tournament field with Gaby Lopez finishing in the top 15.
Hog Wild Tailgates

Get ready to cheer on those Hogs!

All are welcome to stop by the Janelle Y. Hembree Alumni House and enjoy Hog Wild Tailgates for Fayetteville home games. Hungry or thirsty? Purchase one of our catered meal packages.

Tailgates begin two and one-half hours before kickoff and conclude 30 minutes prior to kickoff. Check arkansasrazorbacks.com to confirm game time.

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Rogers, AR

MAJOR
Marketing

FAVORITE TRAVEL DESTINATION
Bahamas

FAVORITE GOLFER
All of the ProHogs :)

HOBBY OUTSIDE OF GOLF
Hanging Out with Friends

FAVORITE BINGE-WORTHY NETFLIX SERIES
The 100

MARIA hoyos

HOMETOWN
Pereira, Colombia

MAJOR
Finance

FAVORITE TRAVEL DESTINATION
Isla Mucura (Colombia)

FAVORITE GOLFER
Tiger Woods

HOBBY OUTSIDE OF GOLF
Reading

FAVORITE BINGE-WORTHY NETFLIX SERIES
Grey’s Anatomy

ELA anacona

HOMETOWN
Buenos Aires, Argentina

MAJOR
Economics

FAVORITE TRAVEL DESTINATION
Orlando, Florida

FAVORITE GOLFER
Tiger Woods

HOBBY OUTSIDE OF GOLF
Baking, Zumba and Playing Board Games

FAVORITE BINGE-WORTHY NETFLIX SERIES
Blindspot
RESTAURANT WEEK AUGUST 24 - 30

RESTAURANT WEEK SPECIALS AVAILABLE AT BITENWA.COM
The Walmart NW Arkansas Championship presented by P&G transformed its annual 5k @ the LPGA into a virtual community challenge in 2020 to raise money for the Mercy Health Foundation. Miles for Mercy, which was held June 15 – 20, raised $17,000 for the foundation and invited participants to run for healthcare heroes fighting on the frontlines of the COVID-19 pandemic.

Individuals of all ages participated, and miles were completed on each participant’s route of choice. The race incorporated the scenic NW Arkansas trail system and shared suggested routes located at the Mercy Trailhead in Rogers, the Crystal Bridges Trail in Bentonville, Lake Fayetteville, and Lake Springdale. Participants were encouraged to use these outdoor trails while practicing social distancing.
Over 1,450 individuals participated in the challenge, with 9,759 miles completed throughout the week. For each mile walked or run by participants, Procter & Gamble pledged a $1 donation to the foundation, with additional funds pledged to meet a $15,000 goal. In addition, $2,000 was raised through participant donations made during the event registration process, for a final donation total of $17,000. Since 2015, $67,000 has been raised for the Mercy Health Foundation through the 5k @ the LPGA and Miles for Mercy.

As part of the Miles for Mercy initiative, participants were encouraged to share their experiences and honor local healthcare workers on social media using the hashtag #MilesForMercy. LPGA players including Morgan Pressel, Gaby Lopez and Stacy Lewis also joined in to support the campaign. The social media initiative received support locally from Danyelle Musselman, wife of Razorback head men’s basketball coach Eric Musselman and their daughter Mariah. As a culmination to event week, Miles for Mercy finish line photo opportunities were installed along the trail system in various locations for participants to enjoy and share photos across social media.

The Miles for Mercy event also featured a Corporate Challenge competition, with 31 local offices participating in the initiative. P&G was recognized for the most participants and most total miles completed, while Community Fit was awarded the title for most spirited team via social media. Walmart’s Jennifer Sorenson was recognized as the event’s individual winner, completing 165 miles during the challenge.

The Walmart NW Arkansas Championship presented by P&G returns August 24-30 to Pinnacle Country Club in Rogers, featuring 156 of the best female golfers in the world competing for the #NWACampionship title.

Through collaborative partnerships, Mercy Health Foundation impacts the flourishing of our communities by inviting into their ministry those who have a passion to improve quality of life and make care accessible for all. To learn more and support the Mercy Health Foundation, visit MercyHealthFoundation.net.

MILES FOR MERCY

ABOUT MERCY HEALTH FOUNDATION

TOP FEMALES
1. Jennifer Sorenson
2. Tonya Weaver
3. Becky Adams

TOP MALES
1. Dongjoon Lee
2. Marc Hawbaker
3. Jeremy Morgan

TOP FAMILIES
1. Thielman Family
2. Hall Family
3. Barber Family

CORPORATE CHALLENGE

FITTEST OFFICE & FASTEST OFFICE:
Procter & Gamble – 85 participants // 1,436 miles

MOST SPIRITED:
Community Fit
What you have been **dreaming** about is possible in Rogers.

Visit Rogers Arkansas

VisitRogersArkansas.com
Mayor Greg Hines is a lifelong Rogers resident, and has served as the City’s mayor since 2011. Under his leadership, the City has received prestigious certification for emergency services, has improved local facilities, and has increased its reserve fund – all to help ensure that every citizen has the chance to prosper and live a successful life in Rogers. Hines’ support has been integral to the success of the LPGA tournament throughout the event’s history. From organizing local emergency personnel to assisting with event permitting, the City is a valued partner for the #NWAC Championship. As an avid golf fan, the tournament is also a special week for Mayor Hines and his family. As the LPGA Tour returns in 2020, Mayor Greg Hines looks forward to welcoming back the #NWAC Championship to his home, the City ‘Where Possible Lives’.

Did you always know you wanted to work in government/public service? How did you get your start?
During the 1993-1994 school year, I ran for mayor in our Student Government program at Rogers High School. This was a great learning experience for me and really sparked my interest in pursuing a career in government/public service. John Sampier was mayor at the time, and I was able to get to know him through this experience. To this day, Mayor Sampier continues to remind me that during one of our meetings I told him that I was going to take his position as mayor one day. I would say my career in the government/public service sector officially started when I began working for the Benton County Sheriff’s Office. I spent 10 years in law enforcement and served as the lead investigator in some of the most high-profile crimes in Benton County. In 1998, I was the youngest member in history to be elected to the Rogers City Council, where I served for 12 years, prior to becoming Mayor. On January 1, 2011, I was sworn in as the 40th Mayor of Rogers.

How did your career in law enforcement prepare you for your current role as mayor?
My career in law enforcement served as a very solid base before becoming mayor. Law enforcement is one of the most important forms of public service, along with our other essential emergency services, and you learn how to interact with your community on a deeper level and understand the needs of the people. It taught me strategic interpersonal skills that are necessary in my role as mayor, along with how to make sensible decisions in extremely tough circumstances and sometimes under extreme pressure.
LIKE THE BEST PLAYERS, THIS CUP HAS NO QUIT.

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- Infinitely recyclable— unlike other single-use cups
- Unrivaled strength with lightweight feel

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What is your personal leadership philosophy?
My personal leadership philosophy revolves around developing a common vision, creating an atmosphere of teamwork and instilling confidence in my employees by trusting them to make decisions and do their jobs to the best of their ability. My goal is to provide the supervision, support and resources that each department within the City needs in order to be successful and to achieve the common vision that we all have for Rogers.

Who is your mentor/role model?
My faith is a vital part of my life and plays a huge role in my decision-making when it comes to my family, my position as Mayor and my life in general. My family and I are active members of Central United Methodist Church, and our ultimate goal is to try to live, make decisions and interact with others as Jesus desires to the best of our ability.

How does the #NWACHampionship impact the City of Rogers?
The #NWACHampionship brings a unique level of energy and excitement to the City of Rogers. This event is something that our business and residential community looks forward to hosting and participating in each year, and in a sense, it brings us all together. Our community looks forward to seeing how the event is going to evolve each year, as each year continues to get bigger and better than the previous.

What is your favorite memory from the LPGA tournament over the years?
I’ll start by acknowledging that I have several favorite memories and stories that I love to tell about the #NWACHampionship. If I had to choose just one, I would reflect back to 2007 when Stacy Lewis won the championship as an amateur by 1 stroke. She was also the reigning Individual Champion for NCAA Women’s Golf that same year. Stacy was a four-time All-American at the University of Arkansas. It was really an indescribable feeling - to be in Rogers in NWA at the NWA Championship watching one of our very own local graduates take home the trophy of an LPGA tournament. That was definitely one of my favorite memories.

What is your vision/dream for the City of Rogers?
My vision and dream for the City of Rogers is to make sure it continues to be one of the best cities in the state, and even in the country, to live, work and play. I have instituted a Comprehensive Growth Map and plan for the City of Rogers that will encourage growth but also maintain the true identity and history of our community. Rogers proudly boasts the motto of being the City “Where Possible Lives”, and my vision is to make sure that we provide the resources and services to uphold this motto and to be inclusive of all persons within our community, so that everyone has a chance to succeed and lead a successful life here in Rogers.

What is the biggest challenge you’ve faced in your career?
I’ve faced many challenges during my career, but one of the biggest would probably be when I first took office in 2011. The City, in its entirety, had previously been operating under a “top-down” leadership style, and I had to implement a completely new philosophy, because my leadership strategy was very different. The main challenge I faced was installing the confidence level in employees, so they would begin working with a more “bottom-up” decision-making process.

My belief is that I have hired and retained department heads and employees that are professionals in their respective areas of work, and I trust them to do their jobs to the best of their ability and make decisions that will positively benefit our community with my supervision.

What professional achievement/accomplishment are you most proud of?
Under my leadership, there are three accomplishments that have occurred that I am very proud of and that have tremendously impacted the community of Rogers in a very positive way:

1. Our City is one of very few in the nation to receive and retain accreditation for all three emergency services: Police, Fire and EMS services.

2. The passage of the 2011 and 2018 Bond Issues have had a tremendous impact on the improvement of City facilities and services in Rogers. The public approval ratings for almost half a billion dollars were well above 70 percent and showed an overwhelming amount of support and understanding for the need of each proposed project.

3. The City has built a reserve fund of almost $42 million. When I took office in 2011, the balance was $16.3 million and at the end of 2019, the balance was $41.9 million. This fund serves the purpose of preventing a disruption in normal City operations in the event of an economic or natural disaster. During this same time of building up the reserves, I was also able to lower taxes twice in nine years.

What is your favorite part of #NWACHampionship Week?
I, personally, love the Pro-Am and look forward to participating in it every year. I also really enjoy getting the opportunity to interact with our community. This event provides an opportunity for ALL families in Rogers to participate by offering a wide variety of activities at affordable prices. It is wonderful to see so many familiar faces coming together for this event, and I enjoy getting to visit with everyone and see persons of all ages celebrating together as a community.

LAST BOOK YOU READ?
The Gatekeepers for the 2nd time.

BEST/FAVORITE ADVICE YOU’VE RECEIVED?
“Hope for the best, plan for the worst, and move on.” or one of my favorite quotes by Lee Scott, Retired CEO of Walmart: “Just because you’re passionate about something does not make you right.”

DREAM FOURSOME IN GOLF?
It’s a two-person team scramble: Greg Norman, Jack Nicklaus, Stacy Lewis, Adam Scott, Fred Couples, Laura Davies, Tiger Woods

FAVORITE ATHLETE?
Greg Norman “The Shark”

FAVORITE TRAVEL DESTINATION?
Utrecht, Netherlands
Your daily dose of iron.

A day on the course—especially if you’re walking—can do wonders for your mind and body. Studies show that 20 to 30 minutes of exercise a day helps lower your risk for heart disease, high blood pressure, diabetes, obesity, and stress.

To learn more about how we work to keep you healthy, visit kp.org.
The Walmart NW Arkansas Championship presented by P&G returned in 2019 for an exciting 13th year – the first rain-free week in the event’s history! The tournament celebrated the culture of NW Arkansas with a week of community events and family-friendly activities.

The Walmart and Always Discovery Green provided children of all ages with hands-on activities focused on science, technology, engineering art and math. Always Live #LikeAGirl Day was introduced on Saturday with a scavenger hunt aimed to empower young girls to pursue their dreams.
70 YEARS AND GROWING STRONG

The LPGA is celebrating 70 years of empowering women to achieve their biggest dreams. From the 13 Founders in 1950, to today’s roster of worldwide stars, the LPGA continues to be a leader in women’s sports. Here’s to the next 70 years!
Once again, the #NWACampionship hosted the world’s best female golfers, with a field consisting of 7 former #1 ranked players. Sung Hyun Park took home the 2019 trophy, and with her win locked in her spot as the #1 player in the world.

The 5k @ the LPGA benefiting Mercy had its largest turnout in event history with 1,500+ runners and 30 Corporate Challenge teams. BITE NW Arkansas continued to grow with over 9,000 guests and 75 restaurants during the 3-night food festival, featuring the best of the NW Arkansas culinary scene. BITE Onsite was introduced at the tournament on Saturday, bringing the unique BITE food experience to fans at the golf course.
Thank you to all of our dedicated volunteers who make the Walmart NW Arkansas Championship presented by P&G a success year after year!

2020 TOURNAMENT chairmen

GENERAL CHAIR  Kim Ellis, 13 years
GENERAL CHAIR  Jim Taylor, 13 years
VICE CHAIR  Nathan Fairchild, 13 years
ADMISSIONS/ WILL CALL  Erica Gardner, 9 years
CADDIES  Earl Kisling, 13 years
CARTS & SHUTTLES  Nancy Stokes, 11 years
DRIVING RANGE  Wayne Tuck, 13 years
HOSPITALITY  Anita Werts, 13 years
HOSPITALITY  Trevor (Henry) Taylor, 6 years
HOSPITALITY  Karen Deal, 4 years
HYDRATION  Kat Ward, 4 years

MARSHALS  Sandy Ensinger, 13 years
TOURNAMENT OFFICE  Julia Reeves, 13 years
SUPPLY DISTRIBUTION  Don Conrad, 13 years
TRANSPORTATION  Ron Paynter, 13 years
TRANSPORTATION  John Doughty, 11 years
VOLUNTEER SERVICES  Mary Conrad, 10 years
SCORING CENTRAL  Kevin Thomas, 12 years
STANDARD BEARERS  Joe Deschaine, 9 years
WALKING SCORERS  Karen Theel, 13 years
FRONT NINE MARSHALS  Pete Vanzant, 12 years
BACK NINE MARSHALS  Steve Davis, 13 years

NUMBER OF YEARS VOLUNTEERING:
All 13 years going on 14!

COMMITTEE:
Walking Scorers Chairwoman

FAVORITE LPGA GOLFER:
Juli Inkster & Christina Kim

FAVORITE PART OF VOLUNTEERING:
I look forward to seeing old friends & past volunteers and meeting new people from around the state and country. It excites me to meet new people, and it reminds me how big the scope of the event has become. I also love being a small part of what allows this tournament to return each year and it’s simply a great thing to be a part of. Each year the event seems to get bigger and it is so much fun!

WHY VOLUNTEER?
First of all its very fun. I love being a part of the community event and interacting with other volunteers. I also love watching the professionals up close and personal. I am a golfer and love to watch and learn. And more than anything I love to help out and this is a great opportunity to do so.

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A lot of assumptions are rightly made about working moms – the juggling of multiple tasks, balancing work and home life, the ability to make intelligent and intuitive decisions on the fly. However, most successful working mothers don’t have jobs that keep them flying around the world and staying on the road for weeks on end. That’s what LPGA Tour players face every day, every month and every year. Throw in the fact that professional golf is one of the world’s most time-consuming professions, with practice, tournament play, pro-ams, media and sponsor commitments sucking the clock like sand through an hourglass, and it’s a marvel that the Tour has so many successful mothers in its ranks.
Two of those moms, Stacy Lewis and Brittany Lincicome, spoke with reporters in February. Both are major champions, Lewis having made the ANA Inspiration her first official professional win in 2011, while Lincicome is a two-time ANA champion, capturing the major title in 2009 and 2015.

Lewis’ daughter, Chesnee, is 16 months old and has been traveling with Stacy and her husband Gerrod Chadwell for more than a year. Lincicome and her husband Dewald Gouws welcomed their daughter Emery in early July of last year. Emery was at both of Lincicome’s 2020 starts during the Florida swing in January.

And while both players have experienced challenges balancing Tour life with motherhood, neither seems stressed, scattered or torn. If anything, they want to be role models for how professional women can, indeed, make it work.

“At first it was hard to kind of be where I was,” Lewis said. “You spend those first few months with the baby and it’s just you two. You have so much time together that I think it’s hard to shut it off right away and not really think about her. But I think as time goes on, you’re kind of able to focus a little more on where you are and enjoy that time, that quiet time inside the ropes, the time that you get to work on your game and just really try to play the best you can. But, definitely, it’s evolved. One of the challenges for me last year was finding that balance.”

Lincicome hasn’t experienced that evolution yet. Her family came to both her 2020 starts where everyone wanted to see and hold Emery, including Lincicome’s longtime caddie Missy Pederson. “I never thought Missy would take to a baby, but she loves Emery,” Lincicome said. “She wants to hold her all the time and feed her and do everything for her. It’s been a really cool experience being my caddie, getting to know Emery and be so involved.”

But Lincicome knows what’s coming. She just isn’t sure how it will make her feel.

“(Emery) came out at least nine holes of every round (so far this year) so I really got to see her all day most days,” she said. “That wasn’t too big of a deal for me, and then with my caddie, we talked about Emery and what she’s doing, and we talked about her basically all day. So, I felt like I was with her even though I wasn’t. I’m sure the first time she gets an ear infection, or a tooth comes through or something and I’m not going to be there to take care of her because I’m playing golf, that might be hard.”

Lewis knows this all too well. Chesnee stayed home last year during the AIG Women’s British Open and she was in Houston, Tex. with Ger-
rod this year during Stacy’s recent starts in the ISPS Handa Vic Open the ISPS Handa Women’s Australian Open. “The only bad thing is that she wants to watch Mickey Mouse all the time now,” Lewis said with a smile. “But the good thing is that she was healthy. She got an ear infection while I was gone, so (Gerrod) had to deal with all that. All things considered he did great.”

One universal theme among the moms on Tour is the blessing and relief they feel because of the LPGA Smucker’s Child Development Center, a rolling childcare and preschool for children of LPGA mothers. “For me it’s been huge,” Lewis said. “Chesnee went to every tournament I played in the U.S. last year, and the daycare lady actually went to the Solheim Cup, so we were able to take her there, too. It just really allows me to do my job and to know that she’s safe. If anything does go wrong, they’re going to come get me. But 99 percent of the time they’re not going to. They can handle it. It definitely just makes playing golf a lot easier.”

Lincicome hasn’t used the Smucker’s Center yet, but as she said, “I am definitely going to. I think it’s great for Emery to be around other kids and get that social interaction. Even just talking to another mom, Gerina (Piller), she said when she brought A.J. out and she saw all the other kids eating and walking or crawling and doing things, A.J. wanted to do those things, so it helped him progress developmentally. I think having (Emery) in there will be a huge help. “I’m definitely excited that we have it and I have that availability, knowing, like Stacy said, that (Emery) is going to be in a safe place and she’s going to be with me and well taken care of.”
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Precise tee shots will yield birdies on this hole. The ladies will choose whatever club they know they can use to hit the fairway. From that position, a short iron to wedge awaits. Lots of birdies on this hole will occur from the fairway and miscues from the rough. The pros will be disappointed with a par.

This three-shot par 5 has a very challenging approach and will provide a lot of entertainment. The second shot is the key to this hole – players must position their shots to the left side of the fairway. The green is well-protected by bunkers right and long, the area to the left of the green slopes dramatically towards a penalty area.

This difficult hole will make even the best player pause. Featuring an angled green positioned beyond a lake, this short hole requires a precise shot from the tee. Pin positions are key – front pin positions will see lots of shots past the pin, and back pin positions will see lots of shots left toward the center of the green.
Going for the green in one on this hole is not recommended due to the difficult rough and bunkers that protect the target area. Most pros will play to the fairway left of the creek to allow a good look with a short iron or wedge. A three tiered green protected by deep greenside bunkers demands a precise approach.

Par: 4  |  Yards: 348

This hole will be one of the most difficult holes on the front nine. Water lurks left and long on this lengthy Par 3. A front greenside bunker will stop shots that are played to run up to the putting surface. Most players will play to the right center of the green to avoid the penalty area. Par is a good score on this challenging hole.

Par: 3  |  Yards: 180

A straight away par 4, this hole provides plenty of trouble with a creek down the right side and deep bunkers on the left. This green is deep and deceiving. The fairway is a must on this hole. Any shot coming from the rough will have the potential of going into the penalty area right of the green.

Par: 4  |  Yards: 401

A fairway bunker in the right center of the fairway calls for an exact tee shot. Players will have to thread their drive to the narrowest part of this fairway to get there in two. Longer hitters can carry it, but a front, greenside bunker may cause players to re-think going for the green in two. Drives that do not find the fairway will require the player to lay up, leaving the player with a short iron approach to the green.

Par: 5  |  Yards: 520

Par: 4  |  Yards: 348
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Par: 4 | Yards: 404

This is a sneaky, difficult hole. Players must avoid the trees on the left with a tee shot in the right side of the fairway. The right side of the fairway provides the best angle to approach the elevated green that is well guarded by deep bunkers. A huge tier in the middle back portion of this green makes getting a close approach shot difficult.

9

Par: 4 | Yards: 351

An uphill dogleg left that provides plenty of room off the tee requires an approach that negotiates a severe false front. Deceiving breaks make this green the most difficult to read. The fastest putt on the course will come from putting downhill to a front pin position that is deceptively quick.

10

Par: 4 | Yards: 364

This hole has ample driving area and will provide plenty of entertainment. A short iron approach to a large green allows for lots of putts for birdie. The large putting surface has subtle breaks that are hard to read.

11

Par: 3 | Yards: 190

Don’t let this short hole fool you! This multi-tiered green is guarded by bunkers and a creek that flows in front of the green, making any tee shot difficult. Putting from the wrong tier will make for very difficult lag putting.
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Par: 4  |  Yards: 394

The dogleg right Par 4 requires a precise tee shot down the right center of the fairway while also avoiding the creek that runs parallel to the fairway down the right side. The tiered green requires considerable skill to hit it close with a lower right side shelf guarded by a bunker. Any ball that is long or right will roll off a severe slope into the penalty area.

Par: 4  |  Yards: 413

A very demanding dogleg right will make for plenty of drama late in the round. A well-positioned tee shot down the left center of the fairway sets up a long second shot to a deep green that makes club selection a priority. Par is a great score here.

Par: 5  |  Yards: 549

Look for the majority of players to lay up and play this hole very conservatively. This is a demanding par 5 that requires three quality shots. Players’ third shot will be a blind shot with a short iron to an elevated sloped green from back to front, making it difficult to hit the ball close. There will be lots of excitement on this hole.

Par: 3  |  Yards: 150

Pinnacle’s signature hole is a picturesque Par 3 with a severe elevation drop to an island green. The water surrounding the green should not come into play unless players miscalculate the wind and elevation. A large fairly flat putting surface will allow for lots of birdies!
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**Par: 4 | Yards: 393**

A demanding Par 4 that requires a tee shot to be positioned in the left side of the fairway. From this position, they will be hitting short to mid irons to a large putting surface with subtle undulation. Precision and distance control are vital on this hole to avoid penalty areas and green side bunkers.

**Par: 3 | Yards: 151**

The Gatorade Loudest Hole on Tour! The girls will have fun taking a short iron and trying to make birdie when it counts. A big swale toward the back center of the green requires players to hit the ball pin high to avoid an extremely difficult chip or putt.

**Par: 5 | Yards: 488**

A great finishing hole that always provides excitement! A generous landing area off the tee provides options for the players to be aggressive and go for the green in two or lay up for an uphill approach shot. A severe false front protects the front of the green and must be taken into account. A great risk reward Par 5.
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